



2019 SPONSORSHIP PACKAGE

As a sponsor for the **Enormous Elephant Run: Freestyle Los Angeles 2019**, you will be sending a message to the community that you are dedicated to protecting Kenya's wildlife and habitats, and giving orphaned baby elephants a second chance at life!

SPONSORSHIP BENEFITS	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000
PRE-EVENT RECOGNITION				
Category Exclusivity	x			
# of of Included Race Entries	5	3	2	1
# of Included Elephant Fosters	4	3	2	1
Customer/employee discount code for registration (up to first 50 people)	10%	7%	5%	
Social media recognition for The Enormous Elephant Run	Individual	Individual	Group	Group
Recognition/Logo on event website with link to company	x	x	x	
Name/Logo on printed materials (if timely)	x	x	x	x
Recognition in race e-communications	All	All	2 posts	1 post
Inclusion in Virtual Runner goody bags	x	x	x	
Recognition in press release	x			
EARLY PACKET PICK-UP				
Participation at EER 2019 Early Packet Pick-Up Event - Friday, March 8th, 2019	Host or Booth	Brochures		
RACE DAY RECOGNITION				
Expo Booth with product sampling	10x20	10x10	10x10	10x10
Canopy tent rental included for expo booth	x	x		
Logo on screen at event	x	x		
Company banner by race stage	x	x	x	
Name/Logo on all race bibs (if timely)	x	x	x	
Bib tear-off (for discount to participants or to list numbers for 1 grand prize giveaway (prize provided by sponsor)	x			
Inclusion in runner goody bags	x	x	x	x
Speaking opportunity at event	2 minutes	1 minute		
POST- EVENT RECOGNITION				
Personal thank you from Angela Sheldrick	x	x		
Thanked in DSWT e-newsletter	x	x	x	x

Underwriting Opportunities

Race T-Shirt Sponsor (Limited to 1 Sponsor)

Leave a lasting impact by becoming our exclusive race t-shirt sponsor, with your logo/name only featured on the sleeve of all race t-shirts. Includes 1 expo booth (10x10 with canopy tent), allotted 1 promotional item in runner goody bags, and recognized in DSWT e-communications and thanked in DSWT e-newsletter

\$5,500

Medal Sponsor (Limited to 1 Sponsor)

Get your name noticed and be the only company listed on all of the participant medals (in-person and virtual runners). Includes 1 expo booth space (10x10 with canopy tent), allotted 1 promotional item in runner goody bags, and recognized in DSWT e-communications, at event, hand out the finisher medals to participants, and thanked in DSWT e-newsletter.

\$4,800

Audio Visual/Social Media Sponsor (Limited to 1 Sponsor)

Exclusive sponsor for all A/V and social media aspects of the EER LA 2019. Includes 1 expo space (10x10 with canopy tent), allotted 1 promotional item in runner goody bags, and recognized in DSWT e-communications, at event, company banner will be displayed on long screen at event and thanked in DSWT e-newsletter.

\$4,000

Pre-Race Warm-Up Sponsor (Limited to 1 Sponsor)

Own a gym or yoga studio and want to spread the word about your fitness classes? Become our exclusive Pre-Warm Warm-Up Sponsor and have maximum of 3 representatives lead participants in warm-up exercises before the race. Includes 1 expo space (10x10 with canopy tent), allotted 1 promotional item in runner goody bags, and recognized in DSWT e-communications, at event, and thanked in DSWT e-newsletter.

\$1,500

Exclusive Finish Line Snack Sponsor (Limited to 1 Sponsor)

Exclusive finish line snack sponsor of the EER LA 2019! Opportunity for employees to hand out sponsor provided snacks to participants at the finish line. Recognized in DSWT e-communications, at event, and thanked in DSWT e-newsletter.

\$500

Water Stop Sponsor (Limited to 3 Sponsors)

Cheer on thirsty runners and show off your company's involvement. Large logo displays at water station (provided by sponsor), opportunity for employees deserve water in branded products (provided by sponsor), and recognized in DSWT e-communications, at event, and thanked in DSWT e-newsletter.

\$500/each



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Yes! My company would like to support The Enormous Elephant Run: *Freestyle* Los Angeles 2019 5k and 10k fun runs benefiting The David Sheldrick Wildlife Trust USA!

SPONSORSHIP	
<input type="checkbox"/>	Platinum Sponsor (\$7,500)
<input type="checkbox"/>	Gold Sponsor (\$5,000)
<input type="checkbox"/>	Silver Sponsor (\$2,500)
<input type="checkbox"/>	Bronze Sponsor (\$1,000)

UNDERWRITING SPONSORSHIP	
<input type="checkbox"/>	Race T-Shirt Sponsor (\$5,500)
<input type="checkbox"/>	Medal Sponsor (\$4,800)
<input type="checkbox"/>	A/V & Social Media Sponsor (\$4,000)
<input type="checkbox"/>	Pre-Race Warm-Up Sponsor (\$1,500)
<input type="checkbox"/>	Finish Line Snack Sponsor (\$500)
<input type="checkbox"/>	Water Stop Sponsor (\$500)

Company Name/Contact Person: _____

Company Address: _____

City/State/Zip code: _____

Email: _____ Phone: _____

In-Kind Opportunities

Many of our sponsors are able to provide us with great products and services in exchange for sponsorship recognition! If you are interested in adding in-kind value to your sponsorship, or providing a full in-kind sponsorship, please contact Heather Carr at heather@dswt.org.

Payment Info

Method of Payment: Check VISA MasterCard Discover AMEX

Name on Credit Card: _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Signature: _____

For Office Use Only

Date application received _____ Date payment received _____

Please mail the completed application to Heather Carr at heather@dswt.org, or to our DSWT USA office (address listed below). If mailing application, please put C/O: Heather Carr.



Checks should be made out and mailed with completed form to:

The David Sheldrick Wildlife Trust USA
25283 Cabot Road, Suite 101, Laguna Hills, CA 92653
(949) 305-4785 • development@dswt.org
Tax ID: 30-0224549

